



MEDIA ADVISORY

NOTE: Policy Changes for Media Credentials at **Stephen Siller Tunnel to Towers Run/Walk**

Official State or City Press Badge Containing Picture Identification Required

WHAT: STEPHEN SILLER TUNNEL TO TOWERS RUN MEDIA CREDENTIALS

Press credentials will only be granted to individuals who provide an official state or city press badge with a picture ID. Those who cannot provide one will not be permitted to cover the event as registered media.

Credentialed media will be given access to the media truck, as well as the opportunity to interview members of the Siller family and other VIPs. Those who are credentialed will also be given unique photo opportunities throughout the course, including one of the 343 New York City firefighters lined up alongside other firefighters from across America and armed service members who will welcome race participants as they exit the tunnel, while holding flags and banners in honor of those who perished. Closing ceremonies will include addresses by award-winning actor and comedian Dennis Miller, actors John Turturro and Gary Sinese, former Mayor Rudy Giuliani and others.

WHEN: Sunday, Sept. 25 at 9:30 a.m. Media check-in begins at 7:30 a.m.

WHERE: The race will begin on the Brooklyn side of the Brooklyn Battery Tunnel in New York City. It will conclude on the Manhattan side by Ground Zero. **STARTING LINE media check-in:** Media tent in the IKEA parking lot, Red Hook, Brooklyn (1 Beard Street). **FINISH LINE media check-in:** Media tent at the intersection of Vesey Street and West Streets.

New York City security regulations mandate that no photographs or broadcast footage be taken inside the Brooklyn Battery Tunnel. A flatbed truck will be available to transport reporters and cameras through Tunnel to Manhattan finish ahead of runners. Journalists MUST reserve a spot on the truck before the run, due to space limitations. Transportation back to Brooklyn from Manhattan WILL NOT BE PROVIDED.

For more information or to register for credentials, please contact:

Liz Feldman
732.387.0515

lfeldman@hillmanpr.com

Harry Hammel
410.616.8945

hhammel@hillmanpr.com

###